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| 1. Which of the following best describes an opinion leader?   |  |  |  | | --- | --- | --- | |  | a. | An individual who is able to influence the opinions of others because of position, expertise, or personality | |  | b. | A pollster with a prominent tv presence | |  | c. | Someone whose job is to sway members of Congress to vote in a certain way | |  | d. | A public relations expert | |  | e. | A campaign media consultant |  |  |  | | --- | --- | | *ANSWER:* | a | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Public Opinion and Political Socialization | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.1 - Examine the major factors that shape individuals' opinions. | | *DATE CREATED:* | 12/12/2020 1:56 AM | | *DATE MODIFIED:* | 12/15/2020 4:44 AM | |

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| 2. Which of the following statements regarding political socialization is true?   |  |  |  | | --- | --- | --- | |  | a. | Parents disaffected from the political system are more likely to provide political information to their children than parents who are not similarly disaffected. | |  | b. | Although more sources of political information have become readily available in recent decades to most Americans, these sources are not as readily available to most young people. | |  | c. | Sources of information about politics have been steadily decreasing in the United States for decades. | |  | d. | The family has become the only meaningful source of political socialization in the United States. | |  | e. | Scholars believe that greater access to political information may explain why young Americans are more liberal than their parents on many social issues. |  |  |  | | --- | --- | | *ANSWER:* | e | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Public Opinion and Political Socialization | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.1 - Examine the major factors that shape individuals' opinions. | | *DATE CREATED:* | 12/12/2020 1:59 AM | | *DATE MODIFIED:* | 12/12/2020 2:00 AM | |

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| 3. The collective attitude of the citizens on a given issue is known as what?   |  |  |  | | --- | --- | --- | |  | a. | Public opinion | |  | b. | Gerrymandering | |  | c. | Public discord | |  | d. | Incumbency | |  | e. | Political reform |  |  |  | | --- | --- | | *ANSWER:* | a | | *POINTS:* | 1 | | *DIFFICULTY:* | Easy Bloom's: Remember/Understand | | *REFERENCES:* | Public Opinion and Political Socialization | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.1 - Examine the major factors that shape individuals' opinions. | | *DATE CREATED:* | 12/12/2020 2:01 AM | | *DATE MODIFIED:* | 12/12/2020 2:03 AM | |

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| 4. Which of the following most effectively transfers political values?   |  |  |  | | --- | --- | --- | |  | a. | Values are transferred through the media. | |  | b. | Values are transferred from families to children. | |  | c. | Values are transferred from children to parents as parents get older. | |  | d. | Values are rarely transferred from parents to children. | |  | e. | Values are only transferred from parents to children in small families. |  |  |  | | --- | --- | | *ANSWER:* | b | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Public Opinion and Political Socialization | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.1 - Examine the major factors that shape individuals' opinions. | | *DATE CREATED:* | 12/12/2020 2:04 AM | | *DATE MODIFIED:* | 12/12/2020 2:06 AM | |

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| 5. The best example of the generational effect is which of the following?   |  |  |  | | --- | --- | --- | |  | a. | Individuals who are in their early twenties tend to have a more liberal attitude toward social issues. | |  | b. | Presidential nominee Hillary Clinton received significant support from women in the 2016 presidential campaign. | |  | c. | Many individuals remember where they were the night Barack Obama was first elected. | |  | d. | Individuals who came of age during the Watergate scandal have a cynical attitude toward government. | |  | e. | Individuals with a high economic status tend to be more politically involved. |  |  |  | | --- | --- | | *ANSWER:* | d | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Public Opinion and Political Socialization | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.1 - Examine the major factors that shape individuals' opinions. | | *DATE CREATED:* | 12/12/2020 2:06 AM | | *DATE MODIFIED:* | 12/12/2020 2:09 AM | |

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| 6. Which of the following best describes the influence of parents over their children's political socialization?   |  |  |  | | --- | --- | --- | |  | a. | Only occurs in strongly political families | |  | b. | Is due to the declining influence of schools and the media | |  | c. | Is due to the rise of homeschooling | |  | d. | Is because of children seeing parents as an authority on politics | |  | e. | Is due to constant communication and receptivity of children to their parents' views |  |  |  | | --- | --- | | *ANSWER:* | e | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Public Opinion and Political Socialization | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.1 - Examine the major factors that shape individuals' opinions. | | *DATE CREATED:* | 12/12/2020 2:10 AM | | *DATE MODIFIED:* | 12/12/2020 2:12 AM | |

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| 7. The process by which people acquire political beliefs and attitudes is called what?   |  |  |  | | --- | --- | --- | |  | a. | Opinion leadership | |  | b. | Political socialization | |  | c. | Agenda setting | |  | d. | Peer clustering | |  | e. | Political indoctrination |  |  |  | | --- | --- | | *ANSWER:* | b | | *POINTS:* | 1 | | *DIFFICULTY:* | Easy Bloom's: Remember/Understand | | *REFERENCES:* | Public Opinion and Political Socialization | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.1 - Examine the major factors that shape individuals' opinions. | | *DATE CREATED:* | 12/12/2020 2:13 AM | | *DATE MODIFIED:* | 12/12/2020 2:15 AM | |

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| 8. Which of the following are the most important early sources of political socialization?   |  |  |  | | --- | --- | --- | |  | a. | Family and the media | |  | b. | Schools and the media | |  | c. | Family and political parties | |  | d. | Family and schools | |  | e. | Political parties and churches |  |  |  | | --- | --- | | *ANSWER:* | d | | *POINTS:* | 1 | | *DIFFICULTY:* | Easy Bloom's: Remember/Understand | | *REFERENCES:* | Public Opinion and Political Socialization | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.1 - Examine the major factors that shape individuals' opinions. | | *DATE CREATED:* | 12/12/2020 2:15 AM | | *DATE MODIFIED:* | 12/12/2020 2:17 AM | |

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| 9. The process whereby one becomes aware of politics, learns political facts, and forms political values is called what?   |  |  |  | | --- | --- | --- | |  | a. | Political indoctrination | |  | b. | Ideological awakening | |  | c. | Political ideology | |  | d. | Political socialization | |  | e. | Ideological indoctrination |  |  |  | | --- | --- | | *ANSWER:* | d | | *POINTS:* | 1 | | *DIFFICULTY:* | Easy Bloom's: Remember/Understand | | *REFERENCES:* | Public Opinion and Political Socialization | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.1 - Examine the major factors that shape individuals' opinions. | | *DATE CREATED:* | 12/12/2020 2:17 AM | | *DATE MODIFIED:* | 12/12/2020 2:20 AM | |

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| 10. Which of the following are the major agents of early socialization in the United States?   |  |  |  | | --- | --- | --- | |  | a. | Religion and social class | |  | b. | Family, religion, and political party | |  | c. | Family, school, community, and peers | |  | d. | School and social class | |  | e. | Economics, television, and the Internet |  |  |  | | --- | --- | | *ANSWER:* | c | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Public Opinion and Political Socialization | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.1 - Examine the major factors that shape individuals' opinions. | | *DATE CREATED:* | 12/12/2020 2:21 AM | | *DATE MODIFIED:* | 12/12/2020 2:24 AM | |

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| 11. As parental and school influences wane in adulthood, which of the following emerges as an important socialization agent?   |  |  |  | | --- | --- | --- | |  | a. | Families | |  | b. | Political parties | |  | c. | Historical references | |  | d. | The current presidents | |  | e. | Adult peer groups and mass media |  |  |  | | --- | --- | | *ANSWER:* | e | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Public Opinion and Political Socialization | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.1 - Examine the major factors that shape individuals' opinions. | | *DATE CREATED:* | 12/12/2020 2:25 AM | | *DATE MODIFIED:* | 12/12/2020 2:28 AM | |

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| 12. The generational effect refers to which of the following?   |  |  |  | | --- | --- | --- | |  | a. | The way in which political socialization produces opinions | |  | b. | Increased tension between the two major political parties | |  | c. | Tendency for persons to become more conservative as they grow older | |  | d. | Long-lasting impact of significant events of a particular time on the generation that came of age at that time | |  | e. | The way in which the family influences opinions |  |  |  | | --- | --- | | *ANSWER:* | d | | *POINTS:* | 1 | | *DIFFICULTY:* | Easy Bloom's: Remember/Understand | | *REFERENCES:* | Public Opinion and Political Socialization | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.1 - Examine the major factors that shape individuals' opinions. | | *DATE CREATED:* | 12/12/2020 2:29 AM | | *DATE MODIFIED:* | 12/12/2020 2:32 AM | |

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| 13. Which of the following describes an individual's status that is based on a combination of education, occupational status, and income?   |  |  |  | | --- | --- | --- | |  | a. | Psychosocial | |  | b. | Partisan | |  | c. | Political | |  | d. | Ideological | |  | e. | Socioeconomic |  |  |  | | --- | --- | | *ANSWER:* | e | | *POINTS:* | 1 | | *DIFFICULTY:* | Easy Bloom's: Remember/Understand | | *REFERENCES:* | Political Preferences and Voting Behavior | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.1 - Examine the major factors that shape individuals' opinions. | | *DATE CREATED:* | 12/12/2020 2:33 AM | | *DATE MODIFIED:* | 12/12/2020 2:35 AM | |

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| 14. Which of the following best describes the views of African Americans on issues of social welfare, civil liberties, and foreign policy?   |  |  |  | | --- | --- | --- | |  | a. | They are more likely to identify as Republican than whites. | |  | b. | They are more likely to identify as liberal than whites. | |  | c. | They are more likely to identify as politically moderate. | |  | d. | They are more likely to identify as conservative than whites. | |  | e. | They are more apolitical than whites. |  |  |  | | --- | --- | | *ANSWER:* | b | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Political Preferences and Voting Behavior | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.1 - Examine the major factors that shape individuals' opinions. | | *DATE CREATED:* | 12/12/2020 2:36 AM | | *DATE MODIFIED:* | 12/12/2020 2:39 AM | |

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| 15. The difference between the percentage of women who vote for a particular candidate and the percentage of men who vote for that candidate is called which of the following?   |  |  |  | | --- | --- | --- | |  | a. | The gender gap | |  | b. | The Clinton effect | |  | c. | The gendered opinion | |  | d. | The lifestyle effect | |  | e. | The Obama effect |  |  |  | | --- | --- | | *ANSWER:* | a | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Political Preferences and Voting Behavior | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.1 - Examine the major factors that shape individuals' opinions. | | *DATE CREATED:* | 12/12/2020 2:39 AM | | *DATE MODIFIED:* | 12/12/2020 2:41 AM | |

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| 16. Which of the following statements concerning gender and political beliefs is incorrect?   |  |  |  | | --- | --- | --- | |  | a. | Women are more likely to favor government action to promote equality. | |  | b. | Women are more likely to favor affirmative action. | |  | c. | Men are less likely to favor increased spending on social programs. | |  | d. | Men are more likely to favor the death penalty. | |  | e. | Women are more likely to favor the death penalty. |  |  |  | | --- | --- | | *ANSWER:* | e | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Political Preferences and Voting Behavior | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.1 - Examine the major factors that shape individuals' opinions. | | *DATE CREATED:* | 12/12/2020 2:42 AM | | *DATE MODIFIED:* | 12/12/2020 2:45 AM | |

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| 17. Which of the following describes the gender gap?   |  |  |  | | --- | --- | --- | |  | a. | It is the difference in voter turnout among men and women. | |  | b. | It is the long-standing history of women favoring Republicans over Democrats. | |  | c. | It is the tendency of women to be more conservative than men. | |  | d. | It is the tendency of women to be more libertarian than men. | |  | e. | It is the difference in the percentage of women voting for a certain candidate and the percentage of men doing the same. |  |  |  | | --- | --- | | *ANSWER:* | e | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Political Preferences and Voting Behavior | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.1 - Examine the major factors that shape individuals' opinions. | | *DATE CREATED:* | 12/12/2020 2:46 AM | | *DATE MODIFIED:* | 12/12/2020 2:50 AM | |

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| 18. American women are more likely to support which of the following?   |  |  |  | | --- | --- | --- | |  | a. | Capital punishment | |  | b. | Restrictions on access to abortions | |  | c. | Social welfare programs | |  | d. | Military interventions abroad | |  | e. | Legislation restricting the rights of homosexuals |  |  |  | | --- | --- | | *ANSWER:* | c | | *POINTS:* | 1 | | *DIFFICULTY:* | Easy Bloom's: Remember/Understand | | *REFERENCES:* | Political Preferences and Voting Behavior | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.1 - Examine the major factors that shape individuals' opinions. | | *DATE CREATED:* | 12/12/2020 2:51 AM | | *DATE MODIFIED:* | 12/12/2020 2:54 AM | |

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| 19. The contemporary political “gender gap” refers to the tendency of women to do which of the following?   |  |  |  | | --- | --- | --- | |  | a. | Identify more with the Democratic Party than men do | |  | b. | Vote less than men do | |  | c. | Favor female candidates for office over male candidates | |  | d. | Pay less attention to politics than men do | |  | e. | Vote more for Republican candidates than men do |  |  |  | | --- | --- | | *ANSWER:* | a | | *POINTS:* | 1 | | *DIFFICULTY:* | Easy Bloom's: Remember/Understand | | *REFERENCES:* | Political Preferences and Voting Behavior | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.1 - Examine the major factors that shape individuals' opinions. | | *DATE CREATED:* | 12/12/2020 2:54 AM | | *DATE MODIFIED:* | 12/12/2020 2:56 AM | |

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| 20. Which of the following best describes white voters who exhibit high degrees of religiosity and attend services regularly, regardless of church affiliation?   |  |  |  | | --- | --- | --- | |  | a. | They are more likely to vote Republican. | |  | b. | They are more likely to vote Democratic. | |  | c. | They are more likely to vote for Independent and third-party candidates. | |  | d. | They are less likely to vote at all. | |  | e. | They are similar to the overall population in their political preferences. |  |  |  | | --- | --- | | *ANSWER:* | a | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Political Preferences and Voting Behavior | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.2 - Identify the sources of individuals' party identification. | | *DATE CREATED:* | 12/12/2020 2:56 AM | | *DATE MODIFIED:* | 12/12/2020 2:58 AM | |

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| 21. Which of the following best reflects the reason why Literary Digest was incorrect in its prediction of the 1936 presidential election?   |  |  |  | | --- | --- | --- | |  | a. | Its readers were asked to guess as to the outcome, rather than offering up their own opinions. | |  | b. | It had not obtained a random sample of the population. | |  | c. | Its readers were generally wealthy and not reflective of the population at large. | |  | d. | Its readers were asked to guess as to the outcome, rather than offering up their own opinions, and it had not obtained a random sample of the population. | |  | e. | It had not obtained a random sample of the population, and its readers were generally wealthy and not reflective of the population at large. |  |  |  | | --- | --- | | *ANSWER:* | e | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Measuring Public Opinion | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.7 - Examine the challenges in acquiring accurate survey results. | | *DATE CREATED:* | 12/12/2020 2:59 AM | | *DATE MODIFIED:* | 12/12/2020 3:02 AM | |

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| 22. When was modern polling developed?   |  |  |  | | --- | --- | --- | |  | a. | In the 1890s by Literary Digest | |  | b. | In the 1930s by George Gallup | |  | c. | In the 1940s at Harvard University | |  | d. | In the 1960s at the Census Bureau | |  | e. | In the 1970s by Zogby and Nielsen |  |  |  | | --- | --- | | *ANSWER:* | b | | *POINTS:* | 1 | | *DIFFICULTY:* | Easy Bloom's: Remember/Understand | | *REFERENCES:* | Measuring Public Opinion | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.6 - Explain the varying methods of measuring public opinion. | | *DATE CREATED:* | 12/12/2020 3:02 AM | | *DATE MODIFIED:* | 12/12/2020 3:05 AM | |

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| 23. To accurately represent the target population, a small sample should be which of the following?   |  |  |  | | --- | --- | --- | |  | a. | Randomly selected | |  | b. | Representative of the whole group | |  | c. | Representative in terms of demographic traits | |  | d. | Representative in terms of opinions | |  | e. | All of these are correct. |  |  |  | | --- | --- | | *ANSWER:* | e | | *POINTS:* | 1 | | *DIFFICULTY:* | Easy Bloom's: Remember/Understand | | *REFERENCES:* | Measuring Public Opinion | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.6 - Explain the varying methods of measuring public opinion. | | *DATE CREATED:* | 12/12/2020 3:05 AM | | *DATE MODIFIED:* | 12/12/2020 3:08 AM | |

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| 24. In polling, the difference between the sample's results and those that would have been obtained had the entire population been interviewed is known as which of the following?   |  |  |  | | --- | --- | --- | |  | a. | A failure of randomness | |  | b. | A sampling error | |  | c. | Unlikely to happen at all | |  | d. | Likely to be very large | |  | e. | A statistical miscalculation |  |  |  | | --- | --- | | *ANSWER:* | b | | *POINTS:* | 1 | | *DIFFICULTY:* | Easy Bloom's: Remember/Understand | | *REFERENCES:* | Measuring Public Opinion | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.6 - Explain the varying methods of measuring public opinion. | | *DATE CREATED:* | 12/12/2020 3:53 AM | | *DATE MODIFIED:* | 12/12/2020 3:57 AM | |

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| 25. Which of the following refers to the principle of randomness in public opinion polling?   |  |  |  | | --- | --- | --- | |  | a. | Every individual sampled decreases the risk of bias error. | |  | b. | Every individual can choose to participate or decline participation in the opinion poll. | |  | c. | Every individual in the population is sampled. | |  | d. | Every individual has a known and equal chance of being sampled. | |  | e. | Every individual sampled has a unique perspective on the issues. |  |  |  | | --- | --- | | *ANSWER:* | d | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Measuring Public Opinion | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.7 - Examine the challenges in acquiring accurate survey results. | | *DATE CREATED:* | 12/12/2020 3:57 AM | | *DATE MODIFIED:* | 12/12/2020 4:01 AM | |

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| 26. Which of the following is a challenging issue in the science of research polling?   |  |  |  | | --- | --- | --- | |  | a. | The decline in importance of political polling | |  | b. | The lack of scientific research | |  | c. | The relatively low cost of Internet polling | |  | d. | The growth of the Hispanic population | |  | e. | The growth of cell phone usage |  |  |  | | --- | --- | | *ANSWER:* | e | | *POINTS:* | 1 | | *DIFFICULTY:* | Easy Bloom's: Remember/Understand | | *REFERENCES:* | Measuring Public Opinion | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.7 - Examine the challenges in acquiring accurate survey results. | | *DATE CREATED:* | 12/12/2020 4:02 AM | | *DATE MODIFIED:* | 12/12/2020 4:07 AM | |

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| 27. How are most modern polls conducted?   |  |  |  | | --- | --- | --- | |  | a. | Face-to-face interviews | |  | b. | Telephone | |  | c. | Mail surveys | |  | d. | Radio broadcasts | |  | e. | Straw polls |  |  |  | | --- | --- | | *ANSWER:* | b | | *POINTS:* | 1 | | *DIFFICULTY:* | Easy Bloom's: Remember/Understand | | *REFERENCES:* | Measuring Public Opinion | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.6 - Explain the varying methods of measuring public opinion. | | *DATE CREATED:* | 12/12/2020 4:07 AM | | *DATE MODIFIED:* | 12/12/2020 4:15 AM | |

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| 28. Which of the following factors best determines the accuracy of the sample?   |  |  |  | | --- | --- | --- | |  | a. | Randomness of sample | |  | b. | A smaller sample | |  | c. | Location of the sample | |  | d. | Amount of time during which the sample was conducted | |  | e. | Technology utilized to poll the sample |  |  |  | | --- | --- | | *ANSWER:* | a | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Measuring Public Opinion | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.7 - Examine the challenges in acquiring accurate survey results. | | *DATE CREATED:* | 12/12/2020 4:16 AM | | *DATE MODIFIED:* | 12/12/2020 4:20 AM | |

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| 29. A random sample refers to which of the following?   |  |  |  | | --- | --- | --- | |  | a. | Every person in the target population has an equal chance of being selected. | |  | b. | There is no pre-planning in the selection process. | |  | c. | Every person in the target population who is encountered is selected. | |  | d. | Researchers decide how many persons of certain types they need in the survey. | |  | e. | The poll is unscientific. |  |  |  | | --- | --- | | *ANSWER:* | a | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Measuring Public Opinion | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.7 - Examine the challenges in acquiring accurate survey results. | | *DATE CREATED:* | 12/12/2020 4:20 AM | | *DATE MODIFIED:* | 12/12/2020 4:24 AM | |

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| 30. Which of the following refers to a "poll" where respondents are given misleading information in the questions they are asked in order to persuade them to vote against a candidate?   |  |  |  | | --- | --- | --- | |  | a. | Convention polls | |  | b. | Publicity polls | |  | c. | Push polls | |  | d. | Scientific polls | |  | e. | Consumer polls |  |  |  | | --- | --- | | *ANSWER:* | c | | *POINTS:* | 1 | | *DIFFICULTY:* | Easy Bloom's: Remember/Understand | | *REFERENCES:* | Measuring Public Opinion | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.6 - Explain the varying methods of measuring public opinion. | | *DATE CREATED:* | 12/12/2020 4:24 AM | | *DATE MODIFIED:* | 12/12/2020 4:27 AM | |

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| 31. Which of the following is true of push polls?   |  |  |  | | --- | --- | --- | |  | a. | They have been determined to be illegal in twenty-three states. | |  | b. | They are always conducted face to face rather than by telephone. | |  | c. | They are so controversial that very few candidates have chosen to use them. | |  | d. | They were used widely in the 1960s and 1970s, but when they became associated with the dirty politics of those eras, they were disregarded by most candidates. | |  | e. | They are designed to disseminate negative information about a candidate. |  |  |  | | --- | --- | | *ANSWER:* | e | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Measuring Public Opinion | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.6 - Explain the varying methods of measuring public opinion. | | *DATE CREATED:* | 12/12/2020 4:27 AM | | *DATE MODIFIED:* | 12/12/2020 4:30 AM | |

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| 32. Modern pollsters generally interview about how many respondents for a nationwide sample?   |  |  |  | | --- | --- | --- | |  | a. | 150 | |  | b. | 1,500 | |  | c. | 5,000 | |  | d. | 10,000 | |  | e. | 25,000 |  |  |  | | --- | --- | | *ANSWER:* | b | | *POINTS:* | 1 | | *DIFFICULTY:* | Easy Bloom's: Remember/Understand | | *REFERENCES:* | Measuring Public Opinion | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.7 - Examine the challenges in acquiring accurate survey results. | | *DATE CREATED:* | 12/12/2020 4:32 AM | | *DATE MODIFIED:* | 12/12/2020 4:35 AM | |

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| 33. In a survey, which of the following sample types will most accurately represent the population?   |  |  |  | | --- | --- | --- | |  | a. | Internet poll sample | |  | b. | Large sample | |  | c. | Small sample | |  | d. | Sample of political moderates | |  | e. | Random sample |  |  |  | | --- | --- | | *ANSWER:* | e | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Measuring Public Opinion | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.7 - Examine the challenges in acquiring accurate survey results. | | *DATE CREATED:* | 12/12/2020 4:35 AM | | *DATE MODIFIED:* | 12/12/2020 4:38 AM | |

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| 34. Which of the following is the most important principle in sampling?   |  |  |  | | --- | --- | --- | |  | a. | The sample size | |  | b. | Randomness | |  | c. | Integrity of the pollster | |  | d. | Prior experience | |  | e. | Population characteristics |  |  |  | | --- | --- | | *ANSWER:* | b | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Measuring Public Opinion | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.6 - Explain the varying methods of measuring public opinion. | | *DATE CREATED:* | 12/12/2020 4:38 AM | | *DATE MODIFIED:* | 12/15/2020 5:13 AM | |

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| 35. Why do cell phones present a problem for pollsters?   |  |  |  | | --- | --- | --- | |  | a. | It is impossible to randomly select cell phone numbers. | |  | b. | Cell phone companies charge pollsters to make calls. | |  | c. | Cell phone owners increasingly do not have landlines. | |  | d. | Cell phones are more common among older Americans. | |  | e. | Most cell phone users have a landline, thus resulting in being "double polled." |  |  |  | | --- | --- | | *ANSWER:* | c | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Measuring Public Opinion | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.7 - Examine the challenges in acquiring accurate survey results. | | *DATE CREATED:* | 12/12/2020 4:44 AM | | *DATE MODIFIED:* | 12/12/2020 4:47 AM | |

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| 36. Why are Internet polls not necessarily accurate?   |  |  |  | | --- | --- | --- | |  | a. | Most women are not on the Internet. | |  | b. | Most men are not on the Internet. | |  | c. | Most African Americans are not on the Internet. | |  | d. | They lack a random sample. | |  | e. | It is impossible to weight the sample. |  |  |  | | --- | --- | | *ANSWER:* | d | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Measuring Public Opinion | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.7 - Examine the challenges in acquiring accurate survey results. | | *DATE CREATED:* | 12/12/2020 4:48 AM | | *DATE MODIFIED:* | 12/12/2020 4:50 AM | |

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| 37. The decline in public support for progressive policies such as welfare and extended health care can be linked to which of the following?   |  |  |  | | --- | --- | --- | |  | a. | Declining political trust | |  | b. | Declining political socialization | |  | c. | Increasing party identification | |  | d. | Increasing unemployment rates | |  | e. | Declining voter turnout |  |  |  | | --- | --- | | *ANSWER:* | a | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Public Opinion and the Political Process | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.4 - Examine when and why public opinion changes. | | *DATE CREATED:* | 12/12/2020 4:51 AM | | *DATE MODIFIED:* | 12/12/2020 4:54 AM | |

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| 38. Since the early 1990s, the American people have consistently shown more confidence in which of the following institutions compared to other institutions?   |  |  |  | | --- | --- | --- | |  | a. | Public schools | |  | b. | Organized labor | |  | c. | Big business | |  | d. | The military | |  | e. | Television news |  |  |  | | --- | --- | | *ANSWER:* | d | | *POINTS:* | 1 | | *DIFFICULTY:* | Easy Bloom's: Remember/Understand | | *REFERENCES:* | Public Opinion and the Political Process | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.4 - Examine when and why public opinion changes. | | *DATE CREATED:* | 12/12/2020 4:55 AM | | *DATE MODIFIED:* | 12/12/2020 4:57 AM | |

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| 39. Which of the following statements about public confidence in social and political institutions is most true?   |  |  |  | | --- | --- | --- | |  | a. | Public confidence in the military has increased likely due to the military’s role in the war on terrorism. | |  | b. | Public confidence in religion has decreased due to sex scandals. | |  | c. | Public confidence in Congress has increased due to the passage of health care reform. | |  | d. | Public confidence in the military has increased likely due to the military’s role in the war on terrorism, while public confidence in religion has decreased due to sex scandals. | |  | e. | Public confidence in Congress has increased due to balancing the federal budget. |  |  |  | | --- | --- | | *ANSWER:* | d | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Public Opinion and the Political Process | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.4 - Examine when and why public opinion changes. | | *DATE CREATED:* | 12/12/2020 4:58 AM | | *DATE MODIFIED:* | 12/12/2020 5:02 AM | |

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| 40. Public perceptions of the most important problem facing the nation can best be described as which of the following?   |  |  |  | | --- | --- | --- | |  | a. | Perceptions about the most important problem vary greatly by political party. | |  | b. | Perceptions about the most important problem tend to be based on stories that have been given a large volume of media coverage. | |  | c. | Perceptions about the most important problem have steadily focused on economic issues since the Great Depression. | |  | d. | Perceptions about the most important problem have steadily focused on foreign policy issues since September 11, 2001. | |  | e. | Perceptions about the most important problem are something polls rarely measure. |  |  |  | | --- | --- | | *ANSWER:* | b | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Public Opinion and the Political Process | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.4 - Examine when and why public opinion changes. | | *DATE CREATED:* | 12/12/2020 5:02 AM | | *DATE MODIFIED:* | 12/12/2020 5:07 AM | |

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| 41. Which of the following statements regarding public opinion and polls is true?   |  |  |  | | --- | --- | --- | |  | a. | Polls show that people give Congress a low rating. | |  | b. | Polls consistently give the military a low rating. | |  | c. | Public opinion never has an impact on government policies. | |  | d. | Public opinion has little impact on what government does. | |  | e. | Polls indicate that a majority of the public believe that public opinion should have minimal influence on public policy. |  |  |  | | --- | --- | | *ANSWER:* | a | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Public Opinion and the Political Process | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.4 - Examine when and why public opinion changes. | | *DATE CREATED:* | 12/12/2020 5:07 AM | | *DATE MODIFIED:* | 12/12/2020 5:10 AM | |

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| 42. What is establishing the context of a media report called?   |  |  |  | | --- | --- | --- | |  | a. | Framing | |  | b. | Agenda setting | |  | c. | Priming | |  | d. | Political contextualization | |  | e. | Political socialization |  |  |  | | --- | --- | | *ANSWER:* | a | | *POINTS:* | 1 | | *DIFFICULTY:* | Easy Bloom's: Remember/Understand | | *REFERENCES:* | Public Opinion and the Political Process | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | 5.1.4 - Examine when and why public opinion changes. | | *DATE CREATED:* | 12/12/2020 5:11 AM | | *DATE MODIFIED:* | 12/12/2020 5:14 AM | |

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| 43. Identify and describe two of the earliest sources of political socialization.   |  |  | | --- | --- | | *ANSWER:* | Students' answers may vary. | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Public Opinion and Political Socialization | | *QUESTION TYPE:* | Essay | | *HAS VARIABLES:* | False | | *STUDENT ENTRY MODE:* | Basic | | *LEARNING OBJECTIVES:* | 5.1.1 - Examine the major factors that shape individuals' opinions. | | *DATE CREATED:* | 12/12/2020 5:15 AM | | *DATE MODIFIED:* | 12/12/2020 5:17 AM | |

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| 44. Identify and explain the factors that contribute to the development of political opinions.   |  |  | | --- | --- | | *ANSWER:* | Students' answers may vary. | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Public Opinion and Political Socialization | | *QUESTION TYPE:* | Essay | | *HAS VARIABLES:* | False | | *STUDENT ENTRY MODE:* | Basic | | *LEARNING OBJECTIVES:* | 5.1.1 - Examine the major factors that shape individuals' opinions. | | *DATE CREATED:* | 12/12/2020 5:17 AM | | *DATE MODIFIED:* | 12/12/2020 5:18 AM | |

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| 45. Explain how political socialization affects partisanship, ideology, and public opinion.   |  |  | | --- | --- | | *ANSWER:* | Students' answers may vary. | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Public Opinion and Political Socialization | | *QUESTION TYPE:* | Essay | | *HAS VARIABLES:* | False | | *STUDENT ENTRY MODE:* | Basic | | *LEARNING OBJECTIVES:* | 5.1.1 - Examine the major factors that shape individuals' opinions. | | *DATE CREATED:* | 12/12/2020 5:19 AM | | *DATE MODIFIED:* | 12/12/2020 5:20 AM | |

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| 46. Explain how race and ethnicity play a major role in shaping political beliefs and public opinion.   |  |  | | --- | --- | | *ANSWER:* | Students' answers may vary. | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Political Preferences and Voting Behavior | | *QUESTION TYPE:* | Essay | | *HAS VARIABLES:* | False | | *STUDENT ENTRY MODE:* | Basic | | *LEARNING OBJECTIVES:* | 5.1.1 - Examine the major factors that shape individuals' opinions. | | *DATE CREATED:* | 12/12/2020 5:22 AM | | *DATE MODIFIED:* | 12/12/2020 5:23 AM | |

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| 47. Describe and explain the gender gap.   |  |  | | --- | --- | | *ANSWER:* | Students' answers may vary. | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Political Preferences and Voting Behavior | | *QUESTION TYPE:* | Essay | | *HAS VARIABLES:* | False | | *STUDENT ENTRY MODE:* | Basic | | *LEARNING OBJECTIVES:* | 5.1.1 - Examine the major factors that shape individuals' opinions. | | *DATE CREATED:* | 12/12/2020 5:23 AM | | *DATE MODIFIED:* | 12/12/2020 5:24 AM | |

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| 48. Explain the impact of education and socioeconomic status on political participation, ideology, and voter choice.   |  |  | | --- | --- | | *ANSWER:* | Students' answers may vary. | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Political Preferences and Voting Behavior | | *QUESTION TYPE:* | Essay | | *HAS VARIABLES:* | False | | *STUDENT ENTRY MODE:* | Basic | | *LEARNING OBJECTIVES:* | 5.1.1 - Examine the major factors that shape individuals' opinions. | | *DATE CREATED:* | 12/12/2020 5:24 AM | | *DATE MODIFIED:* | 12/12/2020 5:25 AM | |

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| 49. Identify and describe how gender is related to political beliefs and opinions.   |  |  | | --- | --- | | *ANSWER:* | Students' answers may vary. | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Political Preferences and Voting Behavior | | *QUESTION TYPE:* | Essay | | *HAS VARIABLES:* | False | | *STUDENT ENTRY MODE:* | Basic | | *LEARNING OBJECTIVES:* | 5.1.1 - Examine the major factors that shape individuals' opinions. | | *DATE CREATED:* | 12/12/2020 5:25 AM | | *DATE MODIFIED:* | 12/12/2020 5:26 AM | |

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| 50. Explain how socioeconomic status impacts voter choice.   |  |  | | --- | --- | | *ANSWER:* | Students' answers may vary. | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Political Preferences and Voting Behavior | | *QUESTION TYPE:* | Essay | | *HAS VARIABLES:* | False | | *STUDENT ENTRY MODE:* | Basic | | *LEARNING OBJECTIVES:* | 5.1.1 - Examine the major factors that shape individuals' opinions. | | *DATE CREATED:* | 12/12/2020 5:27 AM | | *DATE MODIFIED:* | 12/12/2020 5:29 AM | |

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| 51. Discuss how assessing public opinion polling has changed since the 1930s.   |  |  | | --- | --- | | *ANSWER:* | Students' answers may vary. | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Measuring Public Opinion | | *QUESTION TYPE:* | Essay | | *HAS VARIABLES:* | False | | *STUDENT ENTRY MODE:* | Basic | | *LEARNING OBJECTIVES:* | 5.1.6 - Explain the varying methods of measuring public opinion. | | *DATE CREATED:* | 12/12/2020 5:29 AM | | *DATE MODIFIED:* | 12/12/2020 5:30 AM | |

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| 52. Describe and explain the purpose of a push poll.   |  |  |  |  | | --- | --- | --- | --- | | *ANSWER:* | |  |  | | --- | --- | | |  | | --- | | Students' answers may vary. | | | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Measuring Public Opinion | | *QUESTION TYPE:* | Essay | | *HAS VARIABLES:* | False | | *STUDENT ENTRY MODE:* | Basic | | *LEARNING OBJECTIVES:* | 5.1.6 - Explain the varying methods of measuring public opinion. | | *DATE CREATED:* | 12/12/2020 5:30 AM | | *DATE MODIFIED:* | 12/12/2020 5:32 AM | |

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| 53. Identify and explain factors that distort public opinion results collected through opinion polling.   |  |  | | --- | --- | | *ANSWER:* | Students' answers may vary. | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Measuring Public Opinion | | *QUESTION TYPE:* | Essay | | *HAS VARIABLES:* | False | | *STUDENT ENTRY MODE:* | Basic | | *LEARNING OBJECTIVES:* | 5.1.7 - Examine the challenges in acquiring accurate survey results. | | *DATE CREATED:* | 12/12/2020 5:33 AM | | *DATE MODIFIED:* | 12/12/2020 5:36 AM | |

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| 54. Explain how modern polling can provide a fairly precise reading of public opinion.   |  |  |  | | --- | --- | --- | | *ANSWER:* | |  | | --- | | Students' answers may vary. | | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Measuring Public Opinion | | *QUESTION TYPE:* | Essay | | *HAS VARIABLES:* | False | | *STUDENT ENTRY MODE:* | Basic | | *LEARNING OBJECTIVES:* | 5.1.7 - Examine the challenges in acquiring accurate survey results. | | *DATE CREATED:* | 12/12/2020 5:36 AM | | *DATE MODIFIED:* | 12/12/2020 5:38 AM | |

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| 55. Identify challenges associated with accurate public opinion polling and explain how these challenges can be overcome.   |  |  |  | | --- | --- | --- | | *ANSWER:* | |  | | --- | | Students' answers may vary. | | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Measuring Public Opinion | | *QUESTION TYPE:* | Essay | | *HAS VARIABLES:* | False | | *STUDENT ENTRY MODE:* | Basic | | *LEARNING OBJECTIVES:* | 5.1.7 - Examine the challenges in acquiring accurate survey results. | | *DATE CREATED:* | 12/12/2020 5:40 AM | | *DATE MODIFIED:* | 12/12/2020 5:44 AM | |

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| 56. Identify and explain the factors that can cause poll results to be wrong or inaccurate.   |  |  |  | | --- | --- | --- | | *ANSWER:* | |  | | --- | | Students' answers may vary. | | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Measuring Public Opinion | | *QUESTION TYPE:* | Essay | | *HAS VARIABLES:* | False | | *STUDENT ENTRY MODE:* | Basic | | *LEARNING OBJECTIVES:* | 5.1.7 - Examine the challenges in acquiring accurate survey results. | | *DATE CREATED:* | 12/12/2020 5:44 AM | | *DATE MODIFIED:* | 12/12/2020 5:45 AM | |

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| 57. Explain how cell phones have affected polling and why this issue is important.   |  |  | | --- | --- | | *ANSWER:* | Students' answers may vary. | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Measuring Public Opinion | | *QUESTION TYPE:* | Essay | | *HAS VARIABLES:* | False | | *STUDENT ENTRY MODE:* | Basic | | *LEARNING OBJECTIVES:* | 5.1.7 - Examine the challenges in acquiring accurate survey results. | | *DATE CREATED:* | 12/12/2020 5:46 AM | | *DATE MODIFIED:* | 12/12/2020 5:47 AM | |

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| 58. Explain the principle of randomness in polling and connect this principle to at least one other technique or problem in polling.   |  |  | | --- | --- | | *ANSWER:* | Students' answers may vary. | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Measuring Public Opinion | | *QUESTION TYPE:* | Essay | | *HAS VARIABLES:* | False | | *STUDENT ENTRY MODE:* | Basic | | *LEARNING OBJECTIVES:* | 5.1.7 - Examine the challenges in acquiring accurate survey results. | | *DATE CREATED:* | 12/12/2020 5:47 AM | | *DATE MODIFIED:* | 12/12/2020 5:48 AM | |

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| 59. Explain why a random sample is important for accurate polling.   |  |  |  | | --- | --- | --- | | *ANSWER:* | |  | | --- | | Students' answers may vary. | | | *POINTS:* | 1 | | *DIFFICULTY:* | Moderate Bloom's: Apply | | *REFERENCES:* | Measuring Public Opinion | | *QUESTION TYPE:* | Essay | | *HAS VARIABLES:* | False | | *STUDENT ENTRY MODE:* | Basic | | *LEARNING OBJECTIVES:* | 5.1.7 - Examine the challenges in acquiring accurate survey results. | | *DATE CREATED:* | 12/12/2020 5:48 AM | | *DATE MODIFIED:* | 12/12/2020 5:50 AM | |

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| 60. Describe the extent to which political trust has declined in the United States and explain the causes for this decline.   |  |  | | --- | --- | | *ANSWER:* | Students' answers may vary. | | *POINTS:* | 1 | | *DIFFICULTY:* | Complex Bloom's: Analyze/Evaluate | | *REFERENCES:* | Public Opinion and the Political Process | | *QUESTION TYPE:* | Essay | | *HAS VARIABLES:* | False | | *STUDENT ENTRY MODE:* | Basic | | *LEARNING OBJECTIVES:* | 5.1.4 - Examine when and why public opinion changes. | | *DATE CREATED:* | 12/12/2020 5:50 AM | | *DATE MODIFIED:* | 12/12/2020 5:51 AM | |

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| 61. Explain why public opinion is not always reflected in public policy.   |  |  | | --- | --- | | *ANSWER:* | Students' answers may vary. | | *POINTS:* | 1 | | *DIFFICULTY:* | Complex Bloom's: Analyze/Evaluate | | *REFERENCES:* | Public Opinion and the Political Process | | *QUESTION TYPE:* | Essay | | *HAS VARIABLES:* | False | | *STUDENT ENTRY MODE:* | Basic | | *LEARNING OBJECTIVES:* | 5.1.4 - Examine when and why public opinion changes. | | *DATE CREATED:* | 12/12/2020 5:52 AM | | *DATE MODIFIED:* | 12/12/2020 5:53 AM | |

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| 62. Analyze how public opinion impacts the formulation of public policy.   |  |  | | --- | --- | | *ANSWER:* | Students' answers may vary. | | *POINTS:* | 1 | | *DIFFICULTY:* | Complex Bloom's: Analyze/Evaluate | | *REFERENCES:* | Public Opinion and the Political Process | | *QUESTION TYPE:* | Essay | | *HAS VARIABLES:* | False | | *STUDENT ENTRY MODE:* | Basic | | *LEARNING OBJECTIVES:* | 5.1.4 - Examine when and why public opinion changes. | | *DATE CREATED:* | 12/12/2020 5:53 AM | | *DATE MODIFIED:* | 12/12/2020 5:54 AM | |